



Her Majesty The Queen's
PLATINUM JUBILEE PAGEANT
1952 – 2022

6 April, 2022

More Partners Announced To Support the Platinum Jubilee Pageant

- Leading international companies announced as partners of the Pageant -
- The Pageant will bring a once-in-a-lifetime experience to millions of people in celebration of The Queen's 70-year reign -
- More than 6,000 military personnel, performers, key workers and volunteers will unite to tell the story of the last seven decades -

The Platinum Jubilee Pageant today announced six more major international companies as partners of this once-in-a-lifetime event. Representing diverse sectors, they join 17 partners which have come together to form a unique alliance in celebration of The Queen's 70-year reign.

The new Platinum Partners are Britannia Financial Group and JCB. The new Pageant Partners are Mastercard, Goldman Sachs, Reckitt and Vintro.

The Bespoke Platinum Partner for the Platinum Jubilee Pageant is Lloyds Bank. Other Platinum Partners include Burberry, Moët & Chandon, M&S and St James's House. Pageant Partners include Air Partner, Boodles, Bloomberg, Cadbury, Cadogan, Endava, Fortnum & Mason, McDonald's, Meta, Sotheby's, Waitrose & John Lewis and Whispering Angel. Platinum Jubilee Pageant partners are gearing up for the event in just two months' time with a series of activations and commemorative memorabilia.

The Britannia Financial Group said: "Britannia Financial Group is delighted to be supporting the Platinum Jubilee Pageant, a truly unique occasion which will be celebrated across the Commonwealth. As a London based institution, it is an honour to be able to play a role in celebrating Her Majesty's extraordinary reign and show thanks for her dedication over the past 70 years."